



### Lead Story

- Women Entrepreneurship in the 21<sup>st</sup> Century Conference

### Story 2

- Dynamic and Informative Workshops

### Story 3

- Outreach to women business owners

### Story 4

- Women-owned businesses soar

### Story 5

- Commitment to helping women-owned businesses

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## **R** Responsive



### Administration committed to helping women-owned businesses

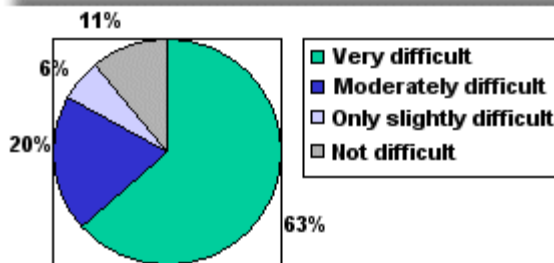
Administrator Hector V. Barreto, of the Small Business Administration (SBA), reported at the "Women Entrepreneurship in the 21st Century" conference, that his

agency is doing more to help level the playing field for women entrepreneurs. America's 9.1 million women-owned businesses continue to grow in numbers and influence - yet women continue to face some unique obstacles in the world of business.

**Story Continued**

[Text Version](#)

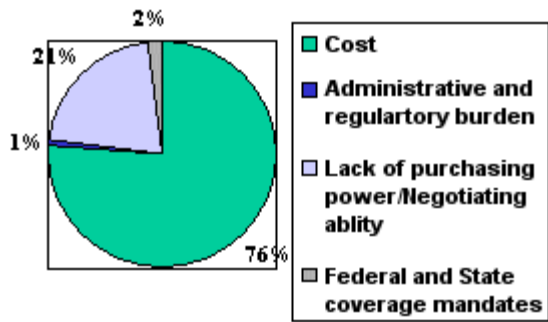
### Raising Capital a Challenge for Women Business Owners



Source: "Women Entrepreneurship in the 21st Century" eforum results Public Forum Institute, March 18-19, 2002.

As an example of the Administration's commitment to e-government, SBA Administrator Hector Barreto touted his agency's award-winning website as an important resource for the needs of women business owners. From writing a business plan to government contracting opportunities and exporting overseas to accessing capital, Administrator Barreto encouraged attendees to utilize the services of the [SBA](#).

## Cost remains biggest obstacle to providing health insurance



Source: "Women Entrepreneurship in the 21st Century" eforum results Public Forum Institute, March 18-19, 2002.

and changes in government contracting to increase accountability and opportunity for women-owned businesses.

Throughout the two-day event, attendees were given opportunities to give feedback to speakers. In reviewing the top concerns of women business owners, Administration officials pledged to focus on these top issues. The issues women-business owners identified as key priorities included: tax incentives to encourage private investment, reforms to help make the nation's health care system more accountable and affordable,

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U.S. Department of Labor  
Women's Bureau  
200 Constitution Avenue, NW - Room S-3002  
Washington, DC 20210  
Telephone 1-800-827-5335 or (202) 693-6710  
Fax (202) 693-6725

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Frances Perkins Building  
200 Constitution Avenue, NW  
Washington, DC 20210

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